Getting little juice
from **CURRENT**
leadership development?

Creating more value
with **MODERN**
leadership development.

Rejuvi
Service

There's **LITTLE JUICE** to gain for Service Leaders via

- Simple lists of engagement behaviors
- Short lists of 'high potentials'
- Long lists of e-learning courseware

There's **MORE VALUE** for Service Leaders via

- Guidance on what leadership development actually is
- Backing on who leadership development is especially for
- Support for how leadership development is really quick-to-insight

CORDELIA OPPENBERG is a seasoned Customer Service Manager for her business' Centralized Banking Services Unit. Recently, she spearheaded the Unit's customer engagement digital strategy. She's recently earned her MBA but feels like she's in a leadership perfect storm.

CORDELIA doesn't need lists of behaviors and courses. She needs the guidance, backing + support of modern service leadership.

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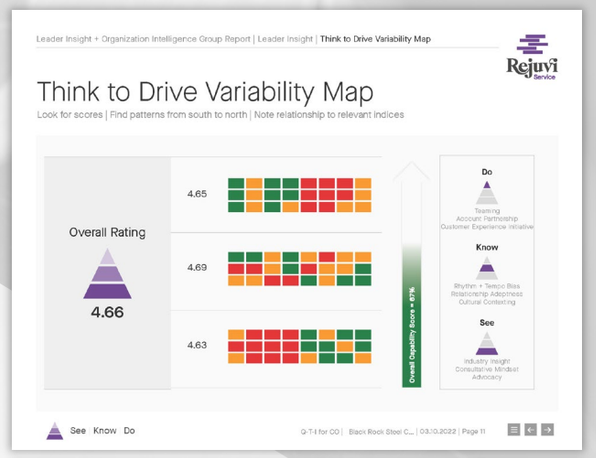
CORDELIA OPPENBERG + REJUVI SERVICE

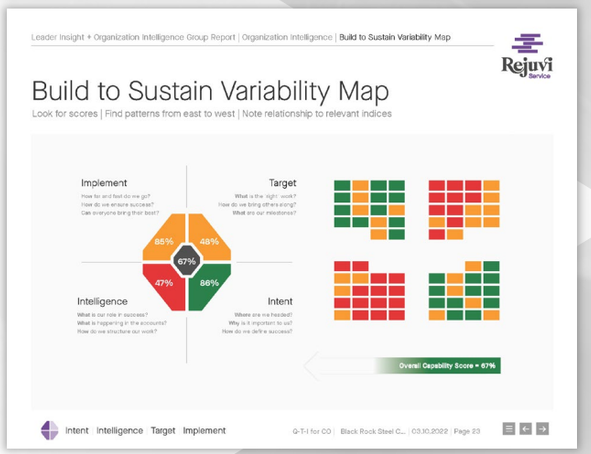
GUIDE CORDELIA! Give her

- Think-to-drive leader building-blocks; Things that **MAKE HER STRONG**
- 'Heatmapped' data for each think-to-drive building-block
- Actionable, frameworked ways to get better



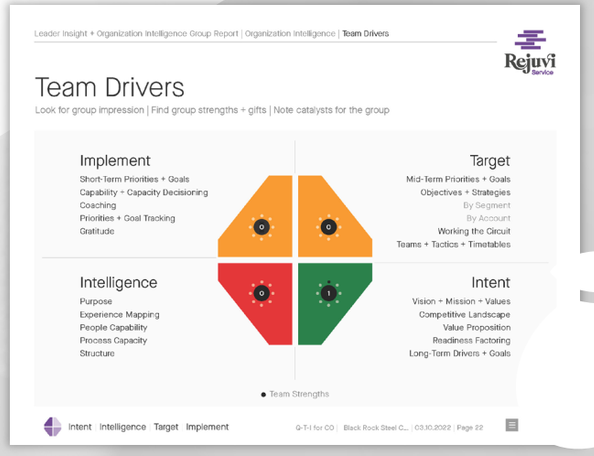
BACK CORDELIA! Give her

- Build-to-sustain business building-blocks; Things that **MAKE THE DEPARTMENT STRONG**
- 'Gap-to-ceiling' data for each build-to-sustain building-block
- Actionable, frameworked ways to get better



SUPPORT CORDELIA! Show her

- The capability framework for her service team
- 'At-the-table' data to **MAKE THE TEAM STRONG**
- Actionable, frameworked ways to get better



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